

ASSOCIATE PARTNER INFORMATION SHEET (APIF)

Programme: Erasmus+

Call: CoVe 2025

Deadline to submit the application: 11.6.2025

Project name: *Centre of Nordic Vocational Excellence in the Event Industry (CoNVEEI)*

Coordinator: Tampere University of Applied Sciences TAMK

Contact persons: Mika Kylänen mika.kylanen@tuni.fi

Katriina Lammi katriina.lammi@tuni.fi

Part A. Identification of the applicant and if applicable other organisation(s) participating in the project

A.1 Organisation

<i>PIC code/OID code:</i>	PIC 998829080 / OID E10206036
<i>Legal name:</i>	City of Tampere, Vocational Education
<i>Acronym:</i>	Tampere Vocational College TREDU
<i>Accreditation type:</i>	VET
<i>Accreditation number:</i>	2020-1-FI01-KA120-VET-092500
<i>Expiration date:</i>	31.12.2027
<i>Specific Legal Statuses:</i>	Local Public Body (city of Tampere)
<i>Date of registration/incorporation:</i>	TREDU 1.1.2013, City of Tampere 1.10.1779
<i>Annual turnover:</i>	The City of Tampere's estimated revenues for 2025 are 1,213.2 million euros, Tredu's turnover is appr. 18 million euros
<i>Number of permanent staff:</i>	1100

Registered address:

<i>Street name and number:</i>	Aleksis-Kiven katu 14-16
<i>Town:</i>	Tampere
<i>Postcode:</i>	33100
<i>Country:</i>	Finland

Webpage: www.tredu.fi, www.tampere.fi

A.2 Legal representative

<i>Title:</i>	Mrs.
<i>Family name</i>	Viskari
<i>First name:</i>	Kirsi
<i>Department / Faculty:</i>	
<i>Role in the organisation:</i>	Director
<i>E-mail address:</i>	kirsi.viskari@tampere.fi
<i>Phone Number (International)</i>	+358 40 0376420

Main contact person

<i>Title:</i>	
<i>Family name</i>	Pajusaari
<i>First name:</i>	Marja-Leena
<i>Department / Faculty:</i>	Business and Services
<i>Role in the organisation:</i>	Educational Manager
<i>E-mail address:</i>	marja-leena.pajusaari@tampere.fi
<i>Phone number (international)</i>	+358 50 5761401

PART B.

B.1. Short description of your organisation

Tampere Vocational College TREDU is a regional upper secondary level college in the second largest city region in Finland. The City of Tampere is the official education provider under which Tampere Vocational College TREDU operates. TREDU has approximately 18 000 students in basic vocational qualifications, further qualifications and specialist qualifications. There are also students in preparatory training and different courses. TREDU has 1100 staff members.

Tampere Vocational College TREDU has 13 campus areas in Tampere region in the cities of Tampere, Nokia, Virrat, Kangasala and municipalities of Ylöjärvi, Pirkkala, Lempäälä and Orivesi. As TREDU is a part of the city of Tampere there is also a close connection within the city's other organisational parts and this realizes through employment services, youth services and general education. TREDU is organisationally under the city's Competence and Economic Development Board providing Growth, Innovation and Competitiveness Services. Connections to the work life are part of TREDU's work with training and education.

Please describe also the expertise of the organization in relation to this project (see the project concept note)

This project aims to strengthen vocational training and professional development opportunities within the Nordic Event Industry. It will examine both current and emerging competence demands in the sector while also mapping existing degree-based and non-degree, life-long / continuous learning

opportunities across the region. By identifying gaps in accessibility, content and relevance, the project will support the development of modular, industry- and learner-centered training programs tailored to professionals already active in the field.

Tampere Vocational College TREDU is a VET provider on event industry in the area of Tampere region. There are qualifications on business, tourism, hotel, logistics, restaurant and catering sector as well as media sector connected with event industry. TREDU also participates on cooperation with companies on event industry. TREDU's role in the project is to disseminate and utilize information of project outcomes. TREDU will use the outcomes when developing the training and its quality for event industry, also when planning new education for the companies in the field.

This agreement (APIF) will not be binding on the City of Tampere until the relevant decision has become enforceable.

B.2. Professional profile and expertise:

Name and function	Organisation	Role/tasks	Professional profile and expertise

C.1. List of previous relevant projects, if any

List of previous projects					
Please provide a list of your previous projects for the last 4 years.					
Participant	Project Reference No and Title, Funding programme	Period (start and end date)	Role (COO, BEN, AE, OTHER)	Amount (EUR)	Website (if any)
TREDU	2024-1-FI01-KA121-000199157 (TREDU Erasmus+ 2024, VET mobility)	2024	COO	280 845e	www.tredu.fi
TREDU	2023-1-FI01-KA121-VET-000115497 (TREDU Erasmus+ 2023, VET mobility)	2023	COO	412 860e	www.tredu.fi
TREDU	2022-1-FI01-KA121-VET-000053215 (TREDU Erasmus+ 2022, VET mobility)	2022	COO	460 006e	www.tredu.fi

TREDU	2021-1-FI01-KA121-VET-000004803 (TREDU Erasmus+ 2021, VET mobility)	2021	COO	222 760e	www.tredu.fi
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